

Choose the right starting point

A buyer's guide to websites, business software and owned Nodesify products. Start with the task a person needs to complete, the problem today and the evidence that would show an improvement.

Evidence boundary. Zen, Lumo and ResumeForU are our own deployed products. We have no client projects to present as proof. Worked business records in this guide are fictional. A demonstration does not establish a buyer-specific outcome.

Which conversation do you need?

Launch a website or store. Compare a bounded WordPress website/store package with a custom website. Bring the pages, content owner, enquiry or checkout journey, editing needs and languages.

Manage records and approvals. Consider Zen as a reusable foundation or a separately scoped custom business application. Bring one workflow, roles, sample records and integration constraints.

Clarify an uncertain workflow. Discuss optional Discovery for a blueprint and clickable prototype. It is distinct from a coded experiment or an architecture audit.

Assess a working system. An architecture review investigates an agreed scope and records evidence, risks and next actions. Repair is separately agreed.

Prove an uncertain technical approach. A bounded R&D engagement creates a coded proof of concept and a documented go/no-go decision. It is not a production launch commitment.

Maintain or improve existing software. Start with access, system condition, dependencies and the failing journey. Agree diagnosis, approved changes, release and support responsibilities.

The free introductory discussion

Explain today's process, where it fails and what success means. The next step may be a direct quote, scoped discovery, an audit or a referral. The conversation does not itself produce a complete architecture or fixed project quotation.

[Online buyer guide and editable worksheets](#) [Discuss your situation](#)

Three owned products to inspect

Zen: a business-system foundation

For operations teams that need shared records, controlled access and reporting. The foundation and a complete implementation have different scope and prices. Business modules, imports, reporting and external connections must be selected and quoted.

Inspect: the deployed demonstration and dated module screens. Look at records, role controls and operating views. An approval sequence, integration or migration still needs written acceptance for your project. Use fictional data in any public demonstration.

Bring: one workflow, its owner, a redacted sample, roles, required reports and available interfaces.

[Zen scope and questions](#) [Live Zen demonstration](#)

Lumo: routine answers with staff oversight

For small teams answering repeated business questions. The current offer includes self-service setup, a preview and separate paid activation. Optional assisted setup has defined limits. Monthly usage and eligible channel connections need review before activation.

Illustrative walkthrough: answer an opening-hours question from an approved source; route an unsupported stock promise to staff; record who follows up. A static catalogue does not prove live inventory. Bespoke CRM writes, quotations and transaction actions require separate scope.

Bring: approved answers, required languages, enquiry volume, channel/account readiness and a person responsible for exceptions.

[Lumo scope and questions](#) [Current Lumo offer](#)

ResumeForU: prepare and export a resume

For a person preparing a resume for job applications. Start with a free preview. The public purchase covers one person and one independent resume, with job versions and PDF, DOCX and TXT exports within the stated terms. Continued online editing and export depend on the service operating.

Inspect: the fictional editor example and current purchase terms. Published engineering material explains editing, payment and document-delivery boundaries. A screenshot does not verify a paid export or recovery journey.

[Try the public preview](#) [Purchase, privacy and remedy policies](#)

What a scoped delivery produces

A completed fictional brief

Today: an office team tracks purchase requests in a shared spreadsheet. Staff ask the manager for updates in chat.

Problem: two people can change a request without a clear decision record. A rejected request can be mistaken for an approved purchase.

First scope: staff submit a request with supplier, amount and reason. A manager approves or rejects it with a note. Staff see the resulting status. Purchasing execution and accounting integration are excluded from this example.

Acceptance example: an ordinary staff account cannot approve its own request. A manager's decision records the actor, timestamp and note. A rejected request cannot appear in the approved list. The buyer supplies sample roles and an acceptance owner.

Reviewable outputs and owners

1. **Scope:** agreed workflow, included/excluded work, dependencies, price and named decision owner.
2. **Design or prototype:** representative screens and decisions to review. A clickable prototype is not working production software.
3. **Working increment:** the scoped normal journey plus agreed error and access cases, demonstrated with suitable sample data.
4. **Acceptance:** written expected/actual records, issues and closure evidence. New requirements are separated from defects.
5. **Handover:** agreed source rights, access transfer, configuration, operating instructions, backup and restore responsibilities, and open limitations.
6. **Care:** named support owner, coverage, response expectation, excluded work, renewal dates and escalation arrangements.

A change record, not a surprise

Fictional request: add a second approval above an agreed amount. Record the reason, affected rules, design and reporting impact, revised acceptance cases, price and date before authorising the change. Do not assume it is covered by the original single-approver example.

[Editable project brief](#) [Scope and handover worksheet](#)

Website and modernization briefs

Website or online store

Choose by the visitor journey and editing responsibilities. A brochure website needs an understandable offer, credible evidence, useful enquiries and an owner for updates. A store additionally needs product content, payment eligibility, shipping rules, order states and refund/reconciliation responsibilities.

Illustrative admin task: an authorised editor changes a service description, previews it and publishes it. Acceptance checks the intended languages, mobile layout and enquiry destination. This is an acceptance design, not a captured client workflow.

Before quotation: supply a page list, content status, brand assets, domain/access owner, languages and integration needs. Identify who owns licences, hosting, backups, renewals and content changes after launch.

WordPress packages Custom websites

Modernize a system that must keep working

Begin with one failing or constrained workflow and its business consequence. Inventory the system, data owners, available access, interfaces and current operating commitments before deciding to replace it.

Illustrative sequence: inspect order data and dependencies; compare retaining the current system, an adapter and a replacement; trial a bounded change; reconcile records; rehearse cutover and rollback; record acceptance; hand over the operating instructions.

A go/no-go check: if the team cannot explain which system is the authoritative writer for an order, postpone the cutover decision. A successful import alone does not prove that new orders, refunds and failed syncs reconcile.

Bring: current architecture if available, a redacted sample, owner contacts, failure evidence, access constraints and the periods when change is acceptable.

Modernization scope Fictional audit report and evidence fields

Understand the cost of ownership

Compare equivalent scope before totals. Separate implementation from hosting, licences, channel and provider usage, content work and optional support. Include internal staff time and the work needed to leave or change suppliers. Do not count a discovery fee twice if a proposal already includes or credits it.

Fictional arithmetic, not a Nodesify quotation

Implementation of RM12,000 plus hosting of RM100 per month, annual vendor costs of RM240 and optional support of RM300 per month totals **RM17,040 in year one**. With the same operating assumptions and no new implementation, year two is **RM5,040**. Taxes, exchange changes, usage changes and later work are excluded. Replace every value with your own approved quotation.

Questions before agreeing

- What exactly is delivered, and what is excluded or dependent on my team?
- Who supplies content, data cleanup, vendor accounts and acceptance decisions?
- Which payments are one-off, recurring, usage-based or separately approved?
- Who owns the source, product licence, accounts, data and deployment access?
- Which warranty, consultation and support obligations are distinct?
- What happens during planned absence, an incident or a supplier handover?
- What evidence closes each acceptance issue, and who signs it off?

Source and version note

Reviewed 22 October 2026. This handout explains the decision and preparation process. It is not a quotation, contract or independent price list. Current scope, allowances and commercial terms are on the linked product/service pages and the signed agreement. The accessible HTML edition and downloadable worksheets remain the maintained reading path.

[Current pricing and boundaries](#) [Ownership-cost worksheet](#)

[Six detailed company/product briefs](#) [Accessible HTML buyer guide](#)